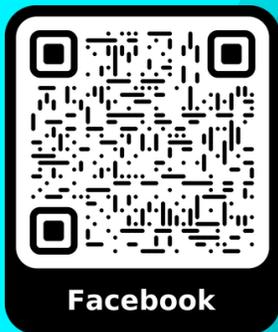


# Event's Sponsorship 2026



Unlocking the Potential of the Next Generation through STEM-related Principles and Youth Racing



Facebook

## Contact

Scott Windram : Founder / Chairman

Phone : (519) 567-3130

E-mail : [info.wesda@gmail.com](mailto:info.wesda@gmail.com)

Social : <https://www.facebook.com/groups/wesda>

Social : [Instagram@we.soapbox](https://www.instagram.com/we.soapbox)

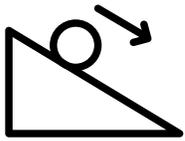
Website : <https://www.wesda.ca>

Address : 1673 Shawnee Rd Tecumseh On. N8N1S4



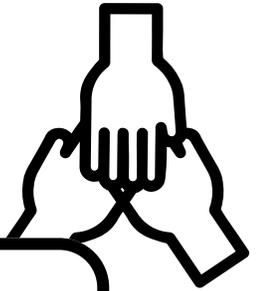
WWW.WESDA.CA

26 REV-A



# WESDA

## Windsor-Essex Soapbox Derby Association



### About Us

The Windsor Essex Soapbox Derby Association (WESDA), a non-profit youth sports organization founded in 2023. We're dedicated to fostering sportsmanship, teamwork, a healthy lifestyle, family bonding, and STEM education through the heart-pounding action of gravity racing.

Since the early 1950s, soapbox derby racing has been a beloved tradition in Windsor Essex. After a several year hiatus, we are thrilled to announce that we have brought soapbox derby racing back to multiple location in Windsor Essex County.

As we take pride in being part of Windsor Essex, the automotive capital of Canada, we recognize the rich heritage and passion for excellence that defines our community. The roaring engines, the precision of design, and the pursuit of innovation are ingrained in our local DNA.

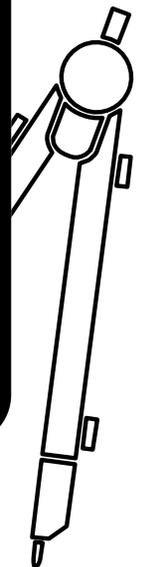
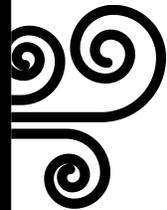
Our soapbox derby events not only revitalize the spirit of racing but also serve as a spark for the future engineers and innovators among us. In the heart of the automotive hub, we aim to ignite a passion for excellence that transcends generations.

As we propel soapbox derby cars down the track, we're also propelling the dreams of aspiring engineers, mechanics, and automotive enthusiasts. Your support not only fuels our events but also fuels the aspirations of those who may one day contribute to the legacy of automotive excellence in Windsor Essex county.

Join us in fostering a community where the thrill of racing converges with the pursuit of STEM excellence. Be a driving force in shaping the future of Windsor Essex where passion meets innovation, and dreams accelerate towards a horizon of endless possibilities.

### Be a Driving Force

We invite Your Company or Organization to be a crucial part of this exhilarating journey. Your support ensures the success of our events, providing young racers with essentials like customized one-of-a-kind trophies, race day t-shirts, and refreshments. By partnering with us, you're not just supporting events; you're investing in the dreams and aspirations of our young racers. Your contribution helps create unforgettable memories and enjoyable experiences.



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## Supporting our Youth and Community

WESDA is wholeheartedly dedicated to engaging with the community outside of the regular races we hold, taking part in various events throughout the year where we provide hands-on experiences for local residents. We find great joy in supporting Children's Festivals, Fairs, Parades, and Halloween celebrations, promoting a spirit of happiness and unity in our neighbourhoods.

By sponsoring our events, you not only enhance the excitement of the race but also play a crucial role in promoting sportsmanship, teamwork, and STEM education within our community. As a sponsor, your brand will receive significant visibility, demonstrating your commitment to the growth of our youth and the improvement of Windsor – Essex.



## Fast-Track to Success

2025 has been a landmark year for the Windsor Essex Soapbox Derby Association.

Our events have continued to gain momentum, with features on AM 800 and extensive coverage from CTV Windsor helping to shine a spotlight on our growing community. This visibility has brought a surge in both racers and spectators, with families traveling from as far as the Greater Toronto Area to join the excitement.

It's been incredible to see how far the enthusiasm for our sport has spread.

Building on the success of our 2024 race ramp, an upgrade that transformed the flow and consistency of our races, we took another major step forward this year with the addition of our new timing lights. These bright, easy-to-read displays quickly became a crowd favorite, giving racers instant feedback on their placement and finish times. With these enhancements, we can now run double-elimination or timed events with greater accuracy and efficiency, creating a smoother and more engaging experience for everyone involved.

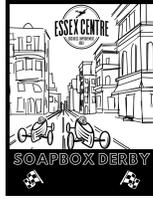
Together, the new ramp, upgraded finish line, and advanced timing system have set the stage for even more thrilling events ahead. No longer limited to a single venue, we're now able to explore new locations and opportunities, expanding our reach and welcoming even more families into the WESDA community. The energy surrounding our events continues to grow, and we're excited to see how these improvements will elevate the excitement of the seasons to come.



# FINISH



Fantastic Father's Soapbox Derby



Town Of Essex Race Day



The Corn Fest In Tecumseh



The Children's Festival In Windsor

After an exciting race to the finish line in 2024, we took pride in participating in a variety of events. These included the Windsor's Meet the Machine, we organized races at the Fantastic Father's Day Extravaganza at St. Clair College Windsor, the Corn and Music Festival in Tecumseh, the Children's Festival in Windsor, Essex Main Street Soapbox Derby Race & family picnic in the Town Of Essex.

We are energized and ready for an even more exhilarating 2026 season. This year, we're taking it up a notch by looking too expanding our race locations, with the possibility of more exciting locations for our soapbox derby events. Stay tuned as we gear up for a season that promises more action, more fun, and more opportunities for the entire community to come together.

## Join Us in the Winner's Circle

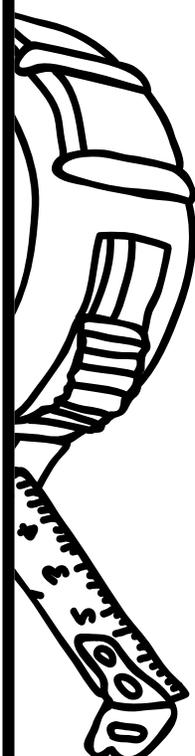
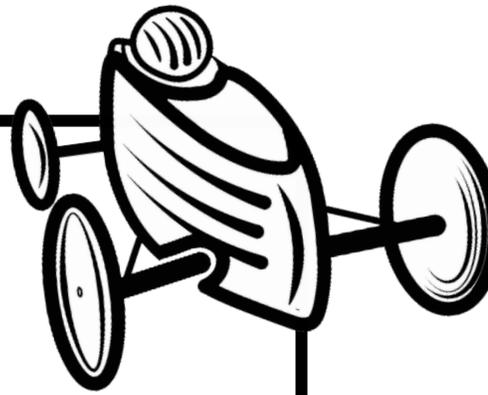


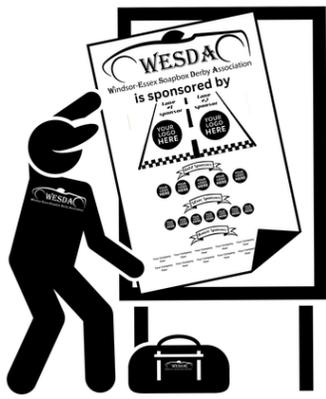
Rev up your community spirit and roll your way to the winner's circle! As a car sponsor, you'll be able to be part of the excitement, camaraderie, and impact that our growing soapbox derby program delivers. This isn't just a sponsorship, it's your opportunity to make memories, create connections, and leave a lasting impression on local families.

We are proud to offer a limited number of race cars as part of our sponsorship package. By becoming a car sponsor, you can designate your own favorite driver to race to the finish line. Alternatively, as a community sponsor, we will provide four families from our community with the chance to be your race day drivers. This allows us to invite local community members to experience the thrill of soapbox derby racing, creating a direct and positive impact within the community.

Not only will your logo appear on all printed materials, but it will also be prominently displayed on a race car, showcasing your brand in an exhilarating and memorable way.

It's a win-win: enhanced visibility for your brand and the opportunity to make a meaningful difference in the lives of local families. Let's roll together in 2026! Contact us for more information about this exciting opportunity.





# Sponsorship Benefit Options



## Event Sponsor

Exclusive Sponsorship Level, limited to only 4 opportunities per year, with one or more spots potentially available. Contact us today to check availability and secure your spot.

**LIMITED**

**\$1000**

1. Event named after the organization / event
2. Event name on one of a kind trophy
3. Include your branded merchandise and unique products at your race.
4. Large logo on portable signage at all WESDA events.
5. Large logo on race day shirt.
6. Social media mentions ( Facebook and [www.wesda.ca](http://www.wesda.ca))
7. Announcement on Derby Day over the PA system.

## Race car sponsorship

Limited availability. Contact us for more details regarding this sponsorship package and the details that go along with sponsoring a car. This is a first-come, first-served opportunity.

**LIMITED**

First year  
**\$900**

Returning years  
**\$800**

1. Provided a super stock soapbox derby car for use annually.
2. Extra Large logo on the provided car
3. Include your branded merchandise and unique products.
4. Large logo on portable signage at all WESDA events.
5. Large logo on race day shirt.
6. Social media mentions ( Facebook and [www.wesda.ca](http://www.wesda.ca))
7. Announcement on Derby Day over the PA system.

## Gold sponsorship: Multiple Available

**\$600**

1. Include your branded merchandise and unique products.
2. Medium logo on portable signage at all WESDA events.
3. Medium logo on race day shirt.
4. Social media mentions ( Facebook and [www.wesda.ca](http://www.wesda.ca))
5. Announcement on Derby Day over the PA system.

## Silver sponsorship: Multiple Available

**\$400**

1. Small logo on portable signage at all WESDA events.
2. Small logo on race day shirt.
3. Social media mentions ( Facebook and [www.wesda.ca](http://www.wesda.ca))
4. Announcement on Derby Day over the PA system.

## Bronze sponsorship: Multiple Available

**\$200**

1. (Text only) Name on portable signage at all WESDA events.
2. (Text only) Name on race day shirt.
3. Social media mentions ( Facebook and [www.wesda.ca](http://www.wesda.ca))
4. Announcement on Derby Day over the PA system.

At the time of printing/or delivery, there may have been revisions regarding the availability of certain sponsorship. Due to the possibility of this document being distributed in multiple handouts, these spots will be allocated on a first-come, first-served basis. Please reach out to us if you would like to check availability.



## Sponsorship Form 2026

Please fill out the following information to express your interest in sponsoring our organization and events. Your generous support will greatly contribute to our mission and objectives. We are a not-for-profit organization. All proceeds benefit the WESDA Children & Youth Soapbox Derby Program. A PDF version is available by email upon request. Please inquire at [info.wesda@gmail.com](mailto:info.wesda@gmail.com) Thank you for considering sponsorship!

### Contact Information:

Organization/Company: \_\_\_\_\_

Sponsor/Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone #: \_\_\_\_\_

Email: \_\_\_\_\_ Title: \_\_\_\_\_

### Sponsorship level:

Please specify the Sponsorship you are willing to contribute, see the benefits page for break down of packages.

Title  car  Gold  Silver  Bronze

### Payment Details:

- Check Payable to [Windsor – Essex Soapbox Derby Association]
  - Check Enclosed
  - Option of picking up the donation/Sponsorship in person at your convenience
- Bank Transfer (Please contact us for account details)
- Email Transfer ([info.wesda@gmail.com](mailto:info.wesda@gmail.com))  
(for Email Transfer please include in the notes “sponsorship level and company name” )

### Logo or Design:

Please provide your logo or design to be used in PNG format if it's available on your website. If applicable, kindly provide the link and location on your website.

Web Address: \_\_\_\_\_

### Signature:

By signing below, I confirm that all the information provided is accurate, and I agree to the promotions outlined on the sponsorship benefits page.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your support! We will be in touch shortly to discuss the sponsorship details further.

**Windsor – Essex Soapbox Derby Association (WESDA)**

1673 Shawnee Rd, Tecumseh, ON N8N-1S4

[www.wesda.ca](http://www.wesda.ca)

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